



Writer's Craft Academy Training Library Checklist



Author Mindset Training

Videos in this category explore the mental side of being an author. Videos include the *Smash Fear and Write like a Pro* and *Author Mindset Success Formula* mini-courses.

- Dealing with Criticism Using the Hierarchy of Focus Model (4:49)

Smash Fear and Write like a Pro (Mini Course)

- Part 1. Introduction (6:24)
- Part 2. Fear that You Aren't Good Enough (5:52)
- Part 3. Fear of Criticism and Rejection (8:46)
- Part 4. Fear of Releasing Your Work Before It's Perfect (6:10)
- Part 5. Fear of Failure (9:01)
- Part 6. Fear of the Unknown (5:20)

Author Mindset Success Formula (Mini Course)

- Part 1. Why Art Matters (9:44)
- Part 2. The Science of Art (9:43)
- Part 3. Turning Pro (7:55)
- Part 4. Community Building (10:44)



Writer's Craft Training

Videos in this category explore the fundamentals of writer's craft, including genre, story structure, plotting, creating characters, and more.

- Become a Genre Genius (15:23)
- Secrets of Story Structure (17:20)



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- Story Structure Case Study: The Harmon Cycle (12:46)
- Plotting (12:36)
- Eight Techniques for Better Dialogue (1 hour and 10 minutes)
- Preparing to Draft (17:06)
- How to Raise the Stakes (8:48)
- How to Create a Beat Sheet (21:55)
- The Story Bell Curve Case Study (7:09)
- How to Use Colour Coding to Outline a Multiplot Novel (5:31)

Creating Charismatic Characters (Mini-Course)

- Part 1. Assigning Physical Attributes (6:45)
- Part 2. The Object of Desire (6:26)
- Part 3. The Character Depth Spectrum (5:59)
- Part 4. *Twilight/Hunger Games* Case Study (6:25)
- Part 5. Supporting and Minor Characters (8:18)



Drafting and Revision Training

Videos in this category explore the novel writing process, tools to assist in the drafting of your book, as well as the revision process.

- How to Create a Regular Writing Schedule (25:08)
- How to Find the Time to Write Even if You Have a Full-time Job (1 hour and 38 minutes)
- How to Write a Book in a Month (1 hour and 1 minutes)
- Introduction to Microsoft Word Styles (5:58)
- Using Kindle Percentages to Age Revisions (3:41)
- How to Start the Drafting Process (4:13)
- 20 Ways to Stay Focused While Drafting Your Manuscript (20:56)
- 8 Brilliant Methods for Writing Extraordinary Scenes (7:14)
- 11 Questions to Ask When Revising a Scene (15:35)

How to Revise a Manuscript (Full Course)

- Part 1: Why We Need Revisions (4:18)
- Part 2: Three Phases of Revisions (9:24)
- Part 3: What to Do After You Finish Your First Draft (8:54)



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- Part 4: The Story Grid Spreadsheet (15:51)
- Part 5: Eleven Questions to Ask When Revising a Scene (13:45)
- Part 6: Three Methods for Revisions (8:33)
- Part 7: Working with Beta Readers (9:48)
- Part 8: Resources for the Polish Stage (4:53)
- Part 9: How to Know When You are Done Revising (4:19)



Book Publishing and Marketing

Videos in this category explore the process of publish and marketing a book. This category includes the full *Behind the Book* self-publishing course.

- How to Get Your Book Edited for (Practically) Free (1 hour 13 minutes)
- How to Use Trello to Project Manage Your Book (5:28)
- Introduction to Social Media Marketing for Authors (1 hour and 33 minutes)

Behind the Book (Full Self-Publishing Course)

- Part 1. Structure and Keywords (13:13)
- Part 2. Book Cover Mock-ups (8:55)
- Part 3. Finding an Editor (8:29)
- Part 4. Book Launch Resources (7:21)
- Part 5. Amazon Categories and Cover Design (11:41)
- Part 6. Edited Manuscript and Email Outreach (5:46)
- Part 7. Choosing a Cover Designer (5:59)
- Part 8. Assigning an ISBN (4:30)
- Part 9. Four Rounds of Revisions (3:08)
- Part 10. Compiling from Scrivener to Mobi and Epub (7:09)
- Part 11. Requesting Marketing Blurbs (5:08)
- Part 12. Designing a Book Sales Page (11:42)
- Part 13. Reviewing Draft Cover Designs (7:13)
- Part 14. Email List Engagement and Street Team Launch (9:30)
- Part 15. Uploading to Kindle Direct Publishing (12:00)
- Part 16. Using Amazon Author Central (4:36)
- Part 17. Setting Up Bonuses (4:46)
- Part 18. Launch Week (8:59)



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- ❑ Part 19. Post Launch Analysis (11:48)



Expert Interviews

This category features in-depth long form interviews with experts about specific elements of writer's craft.

- ❑ Caro Frechette on World Building (38:52)



Book Club Discussions

This category features recordings of our *Writer's Craft Academy* monthly book club sessions.

- ❑ *The Icarus Deception* by Seth Godin (1 hour 21 minutes)
- ❑ *The Story Grid* by Shawn Coyne (1 hour)
- ❑ *The Writer's Journey* by Christopher Vogler (1 hour 12 minutes)
- ❑ *Creating Character Arcs* by K.M. Weiland (1 hour 29 minutes)
- ❑ *Plot and Structure* by James Scott Bell (1 hour)
- ❑ *The War of Art* and *Turning Pro* by Steven Pressfield (1 hour 5 minutes)
- ❑ *Deep Work* by Cal Newport (26 minutes)
- ❑ *The Artful Edit* by Susan Bell (1 hour)
- ❑ *2,000 to 10,00* by Rachel Aaron (1 hour 31 minutes)
- ❑ *Dialogue* by Robert McKee (1 hour 5 minutes)